



LET'S CONNECT!

Check out our
website and follow
us on social media
to stay up-to-date
on all things
#NewFordTech!



f i X v @newfordtech



**The
ASSET
Program** / **ASSOCIATE**
degree earned
24
months
100%
STST training

New Ford Tech ASSET is the
alliance between Ford Motor
Company, Ford dealers,
Lincoln retailers, community
colleges, and technical
schools.

**Automotive
Student
Service
Education
Training**

ASSET STUDENTS

EARN AN ASSOCIATE DEGREE

Students will earn an Associate Degree at the end of the program.

DEALER SPONSORED

Every student is sponsored by a dealership. An ASSET graduate will have up to one year of dealership experience.

PAID CO-OP EXPERIENCE

ASSET students alternate between learning in the classroom and gaining hands-on experience at a Ford or Lincoln dealership.

LEARN MORE TODAY!

- ✓ 24 Month Associate Degree Program
- ✓ 100% Paid Co-Op
- ✓ 41 Locations
- ✓ 100% Ford Service Training
- ✓ 3000 Ford & Lincoln Dealerships



Earn Up To 100% Of Current Ford Service Technician Specialty Training (STST)

- | | |
|--------------------------------------|------------------------------|
| Gasoline Engine Repair & Performance | Brake Systems |
| Steering & Suspension | High Voltage Systems |
| Electronic System | High Voltage Battery Repair |
| Climate Control | Technician Fundamentals |
| Manual & Automatic Transmission | Quick Lane Certification |
| Field Service Actions Verification | Mobile Service Certification |
| Diesel Engine Repair & Performance | |

ASSET PROGRAM

CERTIFIED INSTRUCTORS

ASSET instructors are certified by Ford Motor Company to teach all Ford Technical Training Courses.

LOWER TUITION RATES

The ASSET program has lower tuition rates compared to many other 4-year and private institutions.

VEHICLES AND EQUIPMENT

Ford Motor Company & sponsoring Dealerships provide Ford and Lincoln specific vehicles and equipment to all ASSET programs nationwide.

AUTOMOTIVE SERVICE EXCELLENCE (ASE) ACCREDITED

This program is ASE Education Foundation Master Certified.

LOCATIONS

There are more than 3000 Ford and Lincoln dealerships and over 800 Quick Lane Tire & Auto Centers across the U.S. This provides many job opportunities.

Ford ASSET started in 1985 and now resides in 41 locations across the U.S.



NOTE: Information in this brochure is subject to change without notice and details could vary by location.