



ADVERTISING & GRAPHIC DESIGN- A30100 A.A.S. Degree (Day/Online)

The Advertising and Graphic Design program includes courses in “hands-on” art and design as well as photography, copywriting, client relations and computer courses covering all of the industry standard software and technologies—Photoshop, Illustrator, Dreamweaver, CSS/CSS3, InDesign, Premiere, and Acrobat Professional. Creativity and technology combine to prepare students for the wide variety of job opportunities in this exciting field.

Our advisors in the Graphics Design Industry tell us that they are looking for employees who are artistic, skilled in industry standard computer graphics and Web design software, with strong people skills to work with clients, and are able to wrap it all up with creativity that raises them above the competition.



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<http://www.waketech.edu/programs-courses/credit/advertising-and-graphic-design>

Advertising & Graphic Design-A30100

A.A.S. Degree (Day/Online)

FIRST SEMESTER Credit Hours

GRD 110	Typography I	3
GRD 121	Drawings Fundamentals	2
GRD 141	Graphic Design I	4
GRD 151	Computer Design Basics	3
GRD 167	Photographic Imaging I	3

SECOND SEMESTER Credit Hours

ENG 111	Writing & Inquiry	3
GRD 142	Graphic Design II	4
GRD 152	Computer Design Tech I	3
GRD 282	Advertising Copywriting	2
WEB 140	Web Development Tools	3
GRD 145	Design Applications I	1

Completes Design Basics Certificate Requirements

FIRST SUMMER SEMESTER Credit Hours

WEB 214	Social Media	3
_____	ART 111 or HUM 230	3
_____	MAT 121 or MAT 110 or MAT 143	3

THIRD SEMESTER Credit Hours

GRD 230	Technical Illustration	2
GRD 241	Graphic Design III	4
WEB 210	Web Design	3
_____	ECO 252 or PSY 150	3
GRD 265	Digital Print Production	3
GRD 146	Design Applications II	1

Completes Web & Graphic Design and Advanced Graphic Design Certificates

FOURTH SEMESTER Credit Hours

GRD 263	Illustrative Imaging	3
_____	COM 120 or COM 231	3
_____	WBL 111 or GRD 246 or WBL 112	1
GRD 280	Portfolio Design	4
GRD 285	Client/Media Relations	2
GRD 271	Multimedia Design I	2

Completes Graphic Design and Design Portfolio Certificate Requirements

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