Advertising & Graphic Design

Program Planning Guides

2018 – 2019

Degree

Advertising & Graphic Design (A30100)

Certificates

Graphic Design (C30100A)

Web & Graphic Design (C30100B)

Advanced Graphic Design (C30100D)

Design Basics (C30100E)

Design Portfolio (C30100F)

ADVERTISING & GRAPHIC DESIGN (A30100)
A.A.S. Degree (Day)
PROGRAM PLANNING GUIDE

Date Revised: Fall 2018

Replaces curriculum scheduled dated: April 2015

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

Curriculum By Semester					
			Hours Per Week		
			Class	Lab	Credits
FIRST SEMESTER					
GRD	110	Typography I	2	2	3
GRD	121	Drawing Fundamentals I	1	3	2
GRD	141	Graphic Design I	2	4	4
GRD	151	Computer Design Basics	1	4	3
GRD	167	Photographic Imaging I	1	4	3
SECOND SEMESTER					
ENG	111	Writing and Inquiry	3	0	3
GRD	142	Graphic Design II	2	4	4
GRD	152	Computer Design Tech I	1	4	3
GRD	282	Advertising Copywriting	1	2	2
WEB	140	Web Development Tools	2	2	3
GRD	145	Design Applications I	0	3	1
SUMMER SEMESTER					
WEB	214	Social Media	2	2	3
		HUM 110 or HUM 115or PHI 240	-	-	3
		MAT 121 or MAT 143 or MAT 152 or MAT 110 or MAT 171	-	-	3
THIRD SEMESTER					
GRD	230	Technical Illustration	1	3	2
GRD	241	Graphic Design III	2	4	4
WEB	210	Web Design	2	2	3
GRD	265	Digital Print Production	1	4	3
GRD	146	Design Applications II	0	3	1
		ECO 252 or ECO 251	-	-	3
FOURTH SEMESTER					
GRD	263	Illustrative Imaging	1	4	3
GRD	280	Portfolio Design	2	4	4
GRD	285	Client/Media Relations	1	2	2
GRD	271	Multimedia Design I	1	3	2
		ENG 112 or ENG 114	-	-	3
		WBL 111 or GRD 246 or WBL 112	-	-	1

GRADUATION REQUIREMENT:　　　　　　　　　　**Credit Hours　　71**

ADVERTISING & GRAPHIC DESIGN (A30100)
A.A.S. Degree (Evening & Online Courses)
PROGRAM PLANNING GUIDE

Date Revised: Fall 2018

Replaces curriculum scheduled dated: April 2015

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

Curriculum By Semester					
			Hours Per Week		
			Class	Lab	Credits
FIRST SEMESTER					
GRD	110	Typography I	2	2	3
GRD	121	Drawing Fundamentals I	1	3	2
GRD	151	Computer Design Basics	1	4	3
SECOND SEMESTER					
ENG	111	Writing and Inquiry	3	0	3
GRD	152	Computer Design Tech I	1	4	3
GRD	141	Graphic Design I	2	4	4
GRD	145	Design Applications I	0	3	1
FIRST SUMMER SEMESTER					
WEB	140	Web Development Tools	2	2	3
		HUM 110 or HUM 115 or PHI 240	-	-	3
THIRD SEMESTER					
GRD	146	Design Applications II	0	3	1
GRD	142	Graphic Design II	2	4	4
WEB	210	Web Design	2	2	3
FOURTH SEMESTER					
GRD	241	Graphic Design III	2	4	4
GRD	230	Technical Illustration	1	3	2
GRD	167	Photographic Imaging I	1	4	3
SECOND SUMMER SEMESTER					
GRD	282	Advertising Copywriting	1	2	2
		ECO 252 or ECO 251	-	-	3
FIFTH SEMESTER					
GRD	263	Illustrative Imaging	1	4	3
GRD	265	Digital Print Production	1	4	3
GRD	271	Multimedia Design I	1	3	2
SIXTH SEMESTER					
WEB	214	Social Media	2	2	3
GRD	280	Portfolio Design	2	4	4
		WBL 111 or GRD 246 or WBL 112	-	-	1
THIRD SUMMER SEMESTER					
GRD	285	Client/Media Relations	1	2	2
		ENG 112 or ENG 114	-	-	3
		MAT 121 or MAT 143 or MAT 152 or MAT 110 or MAT 171	-	-	3

GRADUATION REQUIREMENT: **Credit Hours   71**

ADVERTISING & GRAPHIC DESIGN (A30100)
Certificate
Graphic Design (C30100A)
PROGRAM PLANNING GUIDE

Date Revised: January 2013

Replaces curriculum schedule dated: January 2010

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

Curriculum				Hours Per Week		
				Class	Lab	Credits
FIRST SEMESTER						
GRD	110	Typography I		2	2	3
GRD	141	Graphic Design I		2	4	4
GRD	151	Computer Design Basics		1	4	3
GRD	152	Computer Design Tech I		1	4	3
GRD	263	Illustrative Imaging		1	4	3
GRADUATION REQUIREMENT:				**Credit Hours**		**16**

ADVERTISING & GRAPHIC DESIGN (A30100)
Certificate
Web & Graphic Design (C30100B)
PROGRAM PLANNING GUIDE

Date Revised: January 2010

Replaces curriculum schedule dated: February 2008

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

Curriculum			Hours Per Week		Credits
			Class	Lab	
FIRST SEMESTER					
GRD	110	Typography l	2	2	3
GRD	151	Computer Design Basics	1	4	3
GRD	152	Computer Design Technology l	1	4	3
WEB	140	Web Development Tools	2	2	3
WEB	210	Web Design	2	2	3

GRADUATION REQUIREMENT: **Credit Hours   15**

ADVERTISING & GRAPHIC DESIGN (A30100)
Certificate
Advanced Graphic Design (C30100D)
PROGRAM PLANNING GUIDE

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

			Hours Per Week		
		Curriculum	Class	Lab	Credits
GRD	142	Graphic Design II	2	4	4
GRD	167	Photographic Imaging I	1	4	3
GRD	241	Graphic Design III	2	4	4
GRD	282	Advertising Copywriting	1	2	2
WEB	214	Social Media	2	2	3

GRADUATION REQUIREMENT: **Credit Hours   16**

ADVERTISING & GRAPHIC DESIGN (A30100)
Certificate
Design Basics (C30100E)
PROGRAM PLANNING GUIDE

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

			Hours Per Week		
			Class	Lab	Credits
GRD	121	Drawing Fundamentals I	1	3	2
GRD	141	Graphic Design I	2	4	4
GRD	142	Graphic Design II	2	4	4
GRD	145	Design Applications I	0	3	1
GRD	151	Computer Design Basics	1	4	3

GRADUATION REQUIREMENT: **Credit Hours   14**

ADVERTISING & GRAPHIC DESIGN (A30100)
Certificate
Design Portfolio Certificate (C30100F)
PROGRAM PLANNING GUIDE

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

			Hours Per Week		Credits
			Curriculum		
			Class	Lab	Credits
GRD	265	Digital Print Production	1	4	3
GRD	280	Portfolio Design	2	4	4
GRD	285	Client/Media Relations	1	2	2
WEB	140	Web Development Tools	2	2	3

GRADUATION REQUIREMENT: **Credit Hours** **12**