

# ADVERTISING & GRAPHIC DESIGN (A30100)

*Certificate*

Advanced Graphic Design (C30100D)

## PROGRAM PLANNING GUIDE

### Curriculum By Semester

<u>Course No.</u>			<u>Course Title</u>	Hours Per Week		Credits
				Class	Lab	
<b>FIRST SEMESTER</b>						
GRD	282	Advertising Copywriting	1	2		2
GRD	142	Graphic Design II	2	4		4
GRD	167	Photographic Imaging I	1	4		3
GRD	241	Graphic Design III	2	4		4
WEB	214	Social Media	2	2		3

**GRADUATION REQUIREMENT:**

**Credit Hours      16**