

ADVERTISING & GRAPHIC DESIGN (A30100)

A.A.S. Degree (Day)

PROGRAM PLANNING GUIDE

Date Revised: Fall 2019

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

Curriculum By Semester					
			Hours Per Week		
			Class	Lab	Credits
FIRST SEMESTER					
GRD	110	Typography I	2	2	3
GRD	121	Drawing Fundamentals I	1	3	2
GRD	141	Graphic Design I	2	4	4
GRD	151	Computer Design Basics	1	4	3
GRD	167	Photographic Imaging I	1	4	3
SECOND SEMESTER					
ENG	111	Writing and Inquiry	3	0	3
GRD	142	Graphic Design II	2	4	4
GRD	152	Computer Design Tech I	1	4	3
GRD	282	Advertising Copywriting	1	2	2
WEB	140	Web Development Tools	2	2	3
GRD	145	Design Applications I	0	3	1
SUMMER SEMESTER					
WEB	214	Social Media	2	2	3
		HUM 110 or ART 111	-	-	3
		MAT 110 or MAT 143 or MAT 152 or MAT 171 or MAT 121	-	-	3
THIRD SEMESTER					
GRD	230	Technical Illustration	1	3	2
GRD	241	Graphic Design III	2	4	4
WEB	210	Web Design	2	2	3
GRD	265	Digital Print Production	1	4	3
GRD	146	Design Applications II	0	3	1
		PSY 150 or SOC 210	-	-	3
FOURTH SEMESTER					
GRD	263	Illustrative Imaging	1	4	3
GRD	280	Portfolio Design	2	4	4
GRD	285	Client/Media Relations	1	2	2
GRD	271	Multimedia Design I	1	3	2
		ENG 112 or COM 110	-	-	3

		WBL 111 or GRD 246 or WBL 112 or WBL 113 or WBL 121 or WBL 123 or WBL 122	-	-	1
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GRADUATION REQUIREMENT:

Credit Hours 71

Registrar's Office Approved - 4/12/19