



Business Administration

Global Business Management

The Business Administration curriculum introduces students to the free enterprise system and the fundamentals of core business functions and processes. The program focuses on the unique factors that pervade entrepreneurial ventures and small businesses in today's global economy. Courses include business concepts in accounting, business law, economics, management, and marketing. Students learn how to apply these concepts through the study of computer literacy, communication, team-building, and decision-making.



businessadmin.waketech.edu

Business Administration A25120G

Global Business Management AAS Degree

(Includes Business Core and International Business Certificates)

First Fall Semester		Credit Hours
BUS 110	Introduction to Business.....	3
BUS 137	Principles of Management	3
ECO	Social Sciences Elective (choose 3 credit hours).....	3
MKT 120	Principles of Marketing	3
CIS 111	Basic PC Literacy	2
ENG 111	Writing and Inquiry	3

First Spring Semester		Credit Hours
ACC 120	Principles of Financial Accounting	4
BUS 115	Business Law I	3
BUS 121	Business Math	3
INT 110	International Business	3
BUS 153	People Skills	3

Eligible for Business Core Certificate C25120D

Second Fall Semester		Credit Hours
INT 210	International Trade	3
INT 220	International Economics.....	3
INT 230	International Law.....	3
ENG 114	Professional Research & Reporting	3
HUM 115	Critical Thinking	3

Eligible for International Business Certificate C2512061B

Second Spring Semester		Credit Hours
ACC 270	International Accounting.....	3
BUS 139	Entrepreneurship.....	3
BUS 153	Human Resources Management.....	3
	Global Business Management Elective (choose 5 credit hours)	5
MAT	Mathematics Elective (choose 3 credit hours)	3

Graduation Requirements.....65 credit Hours

Receive an AAS Degree

Electives

Social Sciences Elective

ECO 151	Survey of Economics.....	3
ECO 251	Principles of Microeconomics	3
ECO 252	Principles of Macroeconomics	3

Mathematics Elective

MAT 110	Mathematical Measurement & Literacy	3
MAT 143	Quantitative Literacy.....	3

Global Business Management Major Electives

BUS 125	Personal Finance.....	3
BUS 240	Business Ethics.....	3
INT 180	Travel Study Abroad.....	3
LOG 110	Introduction to Logistics	3
MKT 223	Customer Service.....	3
MKT 232	Social Media Marketing	4
WBL 111-113	Work-Based Learning I	1-3