



Business Administration General

The Business Administration curriculum introduces students to the free enterprise system and the fundamentals of core business functions and processes. The program focuses on the unique factors that pervade entrepreneurial ventures and small businesses in today's global economy. Courses include business concepts in accounting, business law, economics, management, and marketing. Students learn how to apply these concepts through the study of computer literacy, communication, team-building, and decision-making.



businessadmin.waketech.edu

Business Administration/General AAS Degree A25120A

(Includes Business Core and Customer Service Certificates)

First Fall Semester		Credit Hours
BUS 110	Introduction to Business.....	3
BUS 137	Principles of Management	3
ECO	Social Science Elective (choose 3 credit hours)	3
MKT 120	Principles of Marketing	3
CIS 111	Basic PC Literacy	2
ENG 111	Writing and Inquiry	3

First Spring Semester

ACC 120	Principles of Financial Accounting	4
BUS 115	Business Law	3
BUS 121	Business Math	3
BUS 139	Entrepreneurship I.....	3
BUS 151	People Skills.....	3

Eligible for Business Core Certificate C25120D

Second Fall Semester		Credit Hours
BUS 153	Human Resources Management.....	3
INT 110	International Business	3
MKT 223	Customer Service	3
	Bus Admin Major Elective (choose 3 credit hours)	3
ENG 114	Professional Research & Reporting	3

Eligible for Customer Service Certificate C25120B

Second Spring Semester		Credit Hours
ACC 121	Principles of Managerial Accounting	4
BUS 116	Business Law II	3
MKT 221	Consumer Behavior.....	3
HUM 115	Critical Thinking	3
MAT	Mathematics Elective (choose 3 credit hours)..	3

Graduation Requirements..... 64

Entrepreneurship Certificate C25120C*

**Students who take BUS 245 Entrepreneurship II as their Bus Admin Elective are eligible for the Entrepreneurship Certificate*

Receive an AAS Degree

Electives

Social Science Elective

ECO 151	Survey of Economics.....	3
ECO 251	Principles of Microeconomics	3
ECO 252	Principles of Macroeconomics	3

Mathematics Elective

MAT 110	Mathematical Measurement & Literacy	3
MAT 143	Quantitative Literacy.....	3

Business Administration Major Electives

BUS 125	Personal Finance	3
BUS 240	Business Ethics.....	3
BUS 245	Entrepreneurship II.....	3
INT 180	Travel Study Abroad.....	3
LOG 110	Introduction to Logistics	3
MKT 232	Social Media Marketing	4
PAD 151	Intro to Public Administration	3
WBL 111-113	Work-Based Learning I	1-3

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